

Membership 2023-2024

January 2024

HAPPY NEW YEAR!!!



The Department of NH is currently **83.45% as of 12/19/2023**. Our production of Grease featuring the members is just over three quarters of the way done!! We are almost at 100% keep up the momentum. Great work to all the cast and crew!! Make this the year of ***“Challenging The Needs Of Our Veterans” AND “Banding Together for Our Veterans”***

NEW INCENTIVE!!

Reminder the Department of NH has rolled out a new incentive program for Life Members. Think of these as loyal viewers for our production of Grease!

For each Auxiliary who converts or enrolls 10 Life members will be put in a drawing for \$500.

This will be cumulative from July 1st 2023 to May 31st 2024. All members must be in Malta by May 31st 2024 to be eligible.

Membership Incentive for January C of A

\$50 for every Auxiliary that reaches 100%. Every Auxiliary that reaches 100% will be put in for a \$50.00 drawing.

All dues must be in Malta by DECEMBER 31st 2023

Note: Once you are in for the drawing you stay in so have a chance to win 1 or more. All dues will be verified the first day of the subsequent month.

What do you wear when out in the community?

One of the most effective and visible ways to show your pride in the VFW and the VFW Auxiliary, and raise awareness of our programs in your community is to purchase branded merchandise from the VFW Store. When you purchase items through the VFW Store, you know that your money stays in the VFW family and is used to assist veterans, military service members and their families. How can VFW Store items attract new members?

- **They Spark Curiosity** – When the VFW or VFW Auxiliary logo is displayed on a shirt, pin, table drape or flag, it will likely cause potential members to find out what it stands for. Their curiosity may help drive them to your recruitment booth or your Department's website to learn more.
- **They Start Conversations** – VFW Store items can lead potential members from initial curiosity to meaningful conversations. Items are great “icebreakers” for asking potential members if they are familiar with the VFW or the VFW Auxiliary, and if they have a veteran in their family.
- **They Last** – The longevity of branded, high-quality merchandise makes it messaging that lasts. The totes, magnets, stickers or other items that you purchase will be promoting the VFW and the VFW Auxiliary, and starting conversations for many years to come.
- **They're Worn/Used by Supporters** – Generally, members who have had a great experience with the VFW or VFW Auxiliary are the ones that will proudly wear or use VFW Store items. This means that every time they are asked about that shirt or pin, they will be gushing about how amazing their organization is!

Visit the VFW Store at www.vfwstore.org

Thish St. Germain Membership Chair 2023-2024