

# Membership 2023-2024

## October 2023

### *"Challenging The Needs Of Our Veterans"*

Production update! Department of NH is currently at 68.3%(9/20/23), Kim is just over halfway to earning her own Pink Lady Jacket. Lets see if we can hit 75% by the end of October! Keep up the great work.

### **This Months Membership Tip**

#### **Shrink the Change.**

I found this very interesting when doing research for membership and thought I would share it:

Here is a clever self-help technique that you can adapt and share with your Auxiliary members who may be hesitant about recruiting new members. It is called the "5-Minute Room Rescue," proposed by Marla Cilley, a home-organizing guru who calls herself the Fly Lady.

Here's what you do: Get a kitchen timer and set it for 5 minutes. Then go to the worst room in your house – the one you'd never let a guest see – and as the timer ticks down, start clearing a path, and when the timer buzzes, you can stop with a clear conscience. While there's not much good in only 5 minutes of cleaning, it gets you moving, and that's the hardest part.

Starting a difficult task is always worse than continuing it. So once you start, chances are you won't stop at 5 minutes. If people are facing a daunting task (for example, recruiting new members), and their instinct is to avoid it, you've got to break down the task. Shrink the change. Make the change small enough (5 minutes of recruiting at a time) that they can't help but score a victory. Once people start to clean a single room (or recruit a single new member), their reluctance starts to dissipate, and their progress begins to snowball.

***Are you hosting a membership drive?***

***Let me know where and when***

***Need help recruiting members?***

***I am here to help in any way I can***

***Have a great idea for recruiting?***

***Let me know so I can share it with everyone. We can all benefit from some fresh ideas!!***

***Next Membership Incentive October C of A***

***\$75.00 for every Auxiliary that reaches 100%.  
Every Auxiliary that reaches 100% will be put in for a \$50.00 drawing.  
All dues must be in Malta by SEPTEMBER 30<sup>TH</sup> 2023***

***Note: Once you are in for the drawing you stay in so have a chance to win 1 or more. All dues will be verified the first day of the subsequent month.***

***Banding Together for Our Veterans***

***Irish St. Germain Membership Chair 2023-2024***