

## Membership 2023-2024

November 2023

### *“Challenging The Needs Of Our Veterans”*

Department of NH is currently at 72.42% as of 10/19/2023. This means our production is almost ¾'s of the way done!! As of the above date we are so close to the goal. This time of year when gathering with coworkers, friends and family and they ask how are things, what are you doing now? Don't forget to mention all the great work we do for veterans and their families. You are planting little kernels and never know where your next member will come from.

Great work to all the cast and crew!! Thank you for what you have done so far. Lets keep up the amazing work we are doing.

### **A little thank you goes along way.....**

**Not only do we want to get new members we also want to keep the ones we have!** A simple “thank you” can go a long way. Recognizing your members' contributions to your VFW Auxiliary's success is the first step to positive membership retention. Auxiliary members are volunteers who juggle multiple daily responsibilities and still manage to give their time and/or membership dues to support the efforts of the Auxiliary.

Here are several “sure-fire” ways that your Auxiliary can recognize its members:

- Feature a “Member of the Month” in your Auxiliary correspondence or Facebook page.
- Host a member appreciation event at least once a year
- Send press releases to newspapers when groups of new members join; include photos when possible
- Treat each other with respect and humility.
- Send a thank you note in the mail
- Thank them publicly

***Did you know MALTA has a whole section just on membership with great information and ideas??***

***The information can be found by logging into Malta. Click Member Resources on the Top of the page. Then click membership on the left hand side.***

***<https://malta.vfwauxiliary.org/MemberResources>***

### ***Membership Incentive for January C of A***

***\$50 for every Auxiliary that reaches 100%. Every Auxiliary that reaches 100% will be put in for a \$50.00 drawing. All dues must be in Malta by DECEMBER 31st 2023***

***Note: Once you are in for the drawing you stay in so have a chance to win 1 or more. All dues will be verified the first day of the subsequent month.***

***Banding Together for Our Veterans***

***Irish St. Germain Membership Chair 2023-2024***