

# Membership 2023-2024

## *“Challenging The Needs Of Our Veterans”*

Production update! Department of NH is currently at 62.92%, Kim is just over halfway to earning her own Pink Lady Jacket. Keep up the great work.

### CONGRATULATIONS!!!



**Congratulations to Keene Daley Whipple for being at 108.00% membership and meeting the incentive for August. They also received the bonus since they were the only Auxiliary to get 100% by the July 31<sup>st</sup> Deadline.**

### **Next Membership Incentive October C of A**

\$75.00 for every Auxiliary that reaches 100%. Every Auxiliary that reaches 100% will be put in for a \$50.00 drawing.

All dues must be in Malta by **SEPTEMBER 30<sup>TH</sup> 2023**

Note: Once you are in for the drawing you stay in so have a chance to win 1 or more. All dues will be verified the first day of the subsequent month.

## **National Auxiliary Membership Dues Increase**

**National dues shall be ten dollars (\$10.00) per annum on each member, effective July 1, 2024, paid by ACH transaction to National Headquarters.**

**What does this mean for your Auxiliary? For each annual member on July 1<sup>st</sup> 2024 you will now send \$16.00 per member each year to the Department of New Hampshire. At this time Life Membership dues has not increased.**

### **I often hear “we need to attract younger members...”**

Adding younger members is essential to the future of the VFW Auxiliary. However, younger people often have hectic schedules, family obligations, and financial constraints that make it difficult to commit to local Auxiliaries. We need to make VFW Auxiliary membership more attractive and more feasible for younger members.

Here are a few ideas that Auxiliaries can consider to attract younger members to the organization:

- Reach out to current or past Scholarship winners/applicants to join.
- Create social and networking activities that are interesting and convenient for younger people. Encourage younger members to be involved in the planning of these events.
- Invite groups of younger people to join at the same time to make them feel more comfortable. Help them encourage their peers to get involved as well.
- Foster an Auxiliary environment that is accepting of occasional absences.
- Highlight monthly opportunities to get involved in local service projects.
- Assign a current Auxiliary member to serve as a mentor for the first six months to make a new younger member feel welcome.
- Get younger members involved from the start. Younger members are creative and eager to generate new ideas for solving persistent Auxiliary problems. Ensure younger members have a voice and a space to grow.
- Be open to the various ways that younger members can participate in your Auxiliary. Find out about their abilities and interests, and find ways to put them to good use in your Auxiliary’s work.
- Incorporate youth-welcoming messages in all Auxiliary communications that begin with the assumption that younger members are important to the organization because they make valuable contributions, and they are needed at all levels of Auxiliary leadership.