



VFW Auxiliary Department of NH



September 2023 General Information

Historian Media Relations

2023-2024

Keep up the great work and keep posting your event's pictures and upcoming events!

STARS

- Photography opens doors to the past, but it also allows a look into the future. A camera is a SAVE button. Let your Auxiliary legacy members become STARS, for without our STARS, our Auxiliary would not exist. This Program Year, connect with a legacy member and complete a three-to-five-minute video interview:
 - Ask why they joined.
 - Please emphasis on bringing the past to life
 - Ask about their favorite memorable moment(s)
 - If your Auxiliary has no legacy members, loo to your District or Department
- Submit your video interview to your Department Historian & Media Relations Chairman by March 31, 2024, for judging. The Department Chairman will sign and send a copy of the completed Department winning entry along with the winning video to the National Historian & Media Relations Ambassador by April 30, 2024. The winning video may be shown at National Convention
- **Tips & Tricks**
 - Be clear when you speak.
 - Do not talk too fast.
 - Pause at the end of a question so that you don't talk over the interviewer
 - Smile and look interested.
 - Sit up straight and have good body language.
 - Keep up good eye contact – look at your camera rather than at the screen.
 - Make sure the microphone on your phone or camera is close enough to hear
 - Test your phone or camera in advance to ensure it's working properly and you know how to use it.
- **Need some Help?**
 - Give me a call and I will be glad to help!!

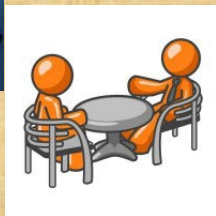


PowerPoint Presentation



Interview a VFW Auxiliary Member from your Auxiliary

**National Requirement
for 2023-2024**



Photography: Camera or Smart Phone

- Photography opens doors into the past, but it also allows a look into the future.
- A camera is a SAVE button.

Who are your STARS?

- Let your Auxiliary legacy members become STARS, for without our STARS, our Auxiliary would not exist.
- Legacy Member – an Auxiliary Member that has been with the Auxiliary for numerous years



Questions to Ask???

- **Ask why they joined.**
 - What year did they join?
 - Which Auxiliary did they join?
 - Are they still with that Auxiliary?
 - How many Auxiliaries have they been a part of? (If applicable)
 - Under eligibility?
 - Eligibility Wheel
- **Ask about their favorite memorable moment(s).**
 - What was an event or activity made them laugh?
 - What is the one memory that will always stay with them?
 - Who stood out to you and whom did you admire?
- **Place emphasis on bringing the past to life.**
 - What do you feel is important to remember and let us never forget?
- **If your Auxiliary has no legacy members, look to your District or Department.**



Video and Photography Tips

- **What to Avoid**
 - Avoid closed eyes, open mouth, a mouth full of food, distracting objects in the picture (e.g. bunny ears, trees popping out of someone's head or from behind the body.)
- **People may pose in awkward positions**
 - Tell them to be comfortable and relax this is going to be fun!
- **Avoid any offensive language on clothing**
 - T-Shirts, Sweatshirts, or Jackets
- **Get Close to the person you are interviewing**
 - Being too far from the person can appear distant and uninviting



Video and Photography Tips Continued..

- **Lighting is Key**

- If you are outside and the sun is shining, have the sun to your back.
- If you are inside, avoid windows and make sure there is enough light in the room.

- **Stabilize your Video**

- Hold the camera as steady as possible. Many smart phones have optical image stabilization but do your best to keep the camera or phone steady.
- A phone stand or tripod may be helpful.

- **Record in Landscape Mode**

- Use landscape (turn the phone on its side) to get more of the subject in the frame.
- It's easier to watch on the computer and when I sent to National to maybe appear on the big screen at the National Convention



Submitting your Video!

- Submit your video interview to your Department Historian & Media Relations Chairman Julie DeRubeis by March 31, 2024, for judging.
- The Department Chairman must sign and send a copy of the completed Department winning entry along with the winning video to the National Historian & Media Relations Ambassador by April 30, 2024.
- The winning video may be shown at National Convention.



Need Assistance or Guidance?

- Would you like any assistance with this task?
 - Have a Zoom call to ask questions and suggestions
 - How to edit your video?
 - How to submit your video?
- Email me: julie.derubeis@gmail.com
- Phone me: 603 -546-5533
- No question is a dumb question



September Events to Capture in Pictures

- 911 Ceremonies
- Stand Down
- Eastern States Conference
- Meat Raffles / Dinners / Socials

Don't forget to keep taking your Facebook, Instagram, TikTok, and all other social media sites.

- Tags me on your Facebook Post with Pictures
 - Using **#NHVFWAUXHISTORIAN** & **#VFWAUXHISTORIAN**
- Email me Photos of your Events!
- Send me your event information to be sent to WMUR / Union Leader / Patch
- Request me to attend an event.

Best regards,

Julie DeRubeis – Dept of NH VFW Auxiliary Historian / Media Relations Chair 2023-2024

Email to: nhvfwauxhistorian@gmail.com Phone: 603-546-5533

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