



To: Department Adjutant

CC: Department Commander (information only)
Department VFW Auxiliary President (information only)
Department VFW Loyalty Day Chairman (information only)
Department VFW Citizenship Education Chairman (information only)
Department VFW Auxiliary Americanism (Citizenship Education)
Chairman (information only)

From: Lynn W. Rolf, III, Director, VFW Programs

Subject: Suggested activities for May 1 Loyalty Day and June 14 Flag Day Programs.

Date: April 2023

I would like to give your Department some suggestions, in addition to those suggested by the Governor's and Mayor's Proclamation to increase visibility of the VFW Loyalty Day program, as well as Flag Day June 14 to sustain the increased patriotism in our nation.

1. **Conduct a Flag Retirement Ceremony.** Identify VFW Posts in your state that will organize a Flag Retirement Ceremony and publicize (see guidelines and sample "Letter to the Editor") the activity in their community/county/state. **Start project on Loyalty Day, May 1 and conclude on Flag Day, June 14 with your Flag Retirement Ceremony.**
2. Hold a public ceremony such as the rededication of a local memorial or stage a community program at a park or auditorium. Remember our men and women currently serving on active duty and in the National Guard and Reserve.

Let us take the opportunity on May 1 and June 14 to rekindle patriotism and remember the men and women serving in our military.

LWR:tmb

NATIONAL HEADQUARTERS

406 W. 34th Street
Kansas City, MO 64111

Office 816.756.3390
Fax 816.968.1157

WASHINGTON OFFICE

200 Maryland Ave., N.E.
Washington, D.C. 20002

Office 202.543.2239
Fax 202.543.6719

info@vfw.org
www.vfw.org