



VFW Auxiliary Department of NH

Mentoring For Leadership

Ensure a Positive Member Experience. Engage in Learning and Training Opportunities

Develop and Empower Members for Leadership Roles

September 2022

How to Ensure a Positive Member Experience



Begin with a welcome! A member who feels welcome and part of the team will stay with us. A good way to start is a welcome letter. Attached in this general information is a sample template to get you started on composing your own personalized letter to your new

members. This letter is a great start to a new member packet filled with information and resources to assist your new members in learning about your auxiliary and what you do.

Next month's general information will include more ideas and resources to help ensure a positive member experience for new members as well as existing members.

Stay well and God Bless,

MJ
Mary-Jane Ryan
VFW Aux. Dept. of NH
Chief of Staff 2022-2023

My Reason to Live is my Reason to Give of Myself to mentor and encourage our members with their ***Hands that serve, Hearts that Care.***



[Date]

[First Name] [Last Name]

[Address 1]

[Address 2]

[City], [State] [Zip]

[Member ID]

Dear [First Name],

Welcome to the Veterans of Foreign Wars of the United States Auxiliary [Number]! You have joined the most prestigious veteran's service organization auxiliary in the country. Our mission is to honor and assist veterans, promote patriotism, and support our active-duty service members and their families.

We have accepted your membership application and have processed your [Dollar Amount] payment for your [Annual or Life] membership dues. Enclosed is a summary of the member benefits now available to you as well as a list of local and national VFW Auxiliary contacts should you have any questions regarding your membership.

You will soon receive your membership card from VFW Auxiliary National Headquarters. In the meantime, we invite you to visit the national VFW Auxiliary website, www.vfwauxiliary.org, and create a password (under "Member Login") to access valuable membership and program resources. If you have provided an email address, you will begin to receive the national e-newsletter as well as alerts and updates.

Please join us at our next VFW Auxiliary [Number] meeting on [Date] at [Time]. It will be held at [Street Address] in [City].

On behalf of all VFW Auxiliary [Number] members, thank you for your commitment to our great organization. Your membership is truly appreciated, and we're thrilled that you've chosen to be one of us.

If you have any questions, please feel free to contact me – and welcome again!

Sincerely,

[First Name] [Last Name]

President

VFW Auxiliary [Number]